



Erie High School - Lady Royals Softball Program

Attn: Christina Conners
916 West 30th Street
Erie, PA 16508

www.ErieRoyalsSoftball.org

**FaceBook: Erie Royals Softball &
Lady Royals Softball Fundraising**

****Private: Lady Royals Softball Program****

Season 2024-2025

Dear Players, Parents, & Guardians:

For those who do not know me, my name is Christina Conners

I am the **Lady Royals Softball Program's Fundraising & Events Coordinator**, and our **Booster Treasurer**. This season, I'm joining the coaching staff as the **Assistant Coach for the Middle School Team** under their new Head Coach, my daughter, Angelina Conners – Coach G. I have been involved since 2015 when Angelina was in 7th grade, she was part of the 1st EPS Middle School softball team.

Our Program is set up outside of the school district as a Non-Profit, tax-exempt organization. My main role is to help the **Lady Royals Softball Program** raise funds, since we receive very minimal funds from EPS. Funds we raise are used for things such as Recreational leagues (Summer & Fall), additional uniform items, Field upkeep, Senior Day celebrations, etc. In the past, we used funds to help reduce the individual player expense to attend Spring Training & Concessions at Home Games.

Majority of our Fundraisers are **optional** for Players to participate in. If you choose to participate in an event, you **must** follow the requirements to earn funds. Player account funds may only be used for "softball eligible expenses". Players/Parents will be given detailed requirements with a deadline for each fundraising event, then your family chooses to participate. If you choose not to participate, we ask that you **please** share our event information anywhere you can, such as social media (FaceBook) or hang flyers on work bulletin boards.

For those new to our Program, some eligible softball expenses would be: batting gloves/personal helmet, attending a softball training session or softball clinic/camp, participating in one of our Rec leagues, purchasing items during Gear Orders, etc. Player Funds are **ONLY** available to be used by "**Active Players**", active means you have been participating in the Program for at least the last 30 days. Head coaches will confirm player eligibility prior to funds being released. A Player must also be active to participate in any fundraising events.

My goal over the last few years has been to increase the overall participation in our Program Fundraising Events, offering participation to both the High School & Middle School teams. While fundraisers are optional, many are for individual gain with a couple to help the Program overall. As each Event comes around there will be a letter or flyer available, please help share this information. Our Program can only be successful with the help of our Players and their families. We need our community to see what we are doing so they can help support our Lady Royals.

2024-2025 Season Events:

- **Sponsorship** (Program) Deadline will be prior to March 31, 2025
 - ❖ Standard Sponsorship starts at \$250 & Bannered Sponsorship starts at \$500 (renewal discounts are available)
- **Donations** (Program) Deadline will be prior to February 28, 2025
 - ❖ This ties in with Sponsorship, there is a separate letter included in the Annual Program Mailer
 - ❖ Majority of Donations are used for the **Annual Spring Auction** Fundraiser (see more below) but may also include securing Food Donations for Events or Games (normally Away games), etc.
 - ❖ Donations are asked to be at least \$25

We ask if you know a person, business, or organization that may be interested in becoming a Sponsor or making a Donation to please let me know; we do an Annual Program Mailer before the end of 2024 & we want to avoid duplicate requests

- **Super Bowl Square Fundraiser** (Program)
 - ❖ This is a Program Fundraiser; we ask that **ALL** families help promote this event
 - ❖ The plan is to sell 100 squares from **mid-January thru February 7th** (or until sold out)
 - \$25 per square with **8 winners** paying out a total of **\$1,500**
 - ❖ If all squares are sold, the Program profit is \$1,000; any squares not sold are "bought" by our Program
 - ❖ Parents & Players are welcome to also purchase as many squares as they want to try to win any of the 8 payouts
- **Community Day** (Program)
 - ❖ This is a Program Fundraiser - Flyer is sent out (posted); we ask that **ALL** families help promote these events
 - ❖ Date(s) set up where anyone can support our Program by purchasing food/items at a business and we receive a percentage of those sales
- **Valerio's Certificate Fundraiser** (Player – Earn based on what you Sell)
 - ❖ PreOrder forms are be sent out (posted)
 - Each certificate costs \$9
 - A certificate may be used at any of their 3 locations for Dine-In or Pick up, with a 1yr expiration
 - A certificate is good for One of these Items: 10" Pizza, 12" Sub, or a Spaghetti Dinner
 - ❖ This is Player Fundraiser, profit per certificate sold is \$2 earned to the Player's account
 - ❖ This fundraiser is going on now, all orders must be paid in advance, with a **Deadline of Friday, November 22nd**
 - ❖ All Cash must be turned in by the deadline and then Player profit earned will be applied to their Account
 - **You keep your Order Form and only give me an Envelope with the following:**
 - Player Name & Grade / Player Phone ## / # Coupons sold / Total Cash
 - ❖ Certificates will be distributed to Players in about 2-3 weeks after the deadline
 - ❖ This fundraiser may be repeated in April 2025, if there is enough player interest

- **Gear Order** (Program – This is not a Fundraiser)
 - ❖ If non-families want to purchase Gear Order items, please have them contact me because they do not pay our same rate
 - ❖ Order Forms have been sent out (posted), with a **Deadline of Friday, November 8th**
 - Order forms must be turned in for each Player order plus Cash or Player Funds
 - ❖ Orders will be in prior to Christmas
 - ❖ A 2nd order may be done in April 2025, if there is enough player interest

***** This is our Big Annual Event *****

- **Annual Spring Auction Fundraiser**
 In the past, the Lady Royals held a very successful Casino Night, however we haven't held that event since February 2020 when Covid began. This helped to cover Players attending Spring Training. Since then, we have held a smaller version
 1. Annual Spring Raffle Auction
 2. 50/50 Ticket sale

Players participating in both earned an average of \$400-500 last season

For those new to the Program or that haven't participated in the past:

The Auction lasts about a week at Polish Falcons Nest 123 (anticipating March 15th thru March 22nd), during that time there are:

Public Days: specific days & times that people may come in person to participate in the Auction

Virtual: via Facebook on our Lady Royals Softball Fundraising page all Raffle Items are posted so people may choose to send funds via CashApp or Venmo 24/7 during that week, after that they send a list of what Items they want their tickets to be used for & myself or a helper puts their tickets in for them

50/50 Tickets: sales begin over a month prior with a deadline of before the Auction begins

PLAYER REQUIREMENTS:

#1 - Raffle:

Auction Donation of the 6 Items below **OR** pay a Cash option of \$100

1. 1- Basket worth at least \$25+
2. 1- Basket worth at least \$25+ **or** Gift Card/Certificate worth at least \$25+
3. 1- Basket worth at least \$25+ **or** Gift Card/Certificate worth at least \$25+ **or** Liquor Bottle/Box Set at least \$25+
4. 1- \$5 Gift Card/Certificate
5. 1- \$10 Gift Card/Certificate
6. 1- \$10 worth of PA Instant Lottery Tickets

Deadlines: if a Player is going to participate, Christina needs to know by **January 3rd**

ALL 6 Donation Items **OR** **\$100** Cash option must be turned into Christina before **Friday, January 31st**

- ❖ If you choose to do the **6 Donation Items**, Christina needs to know so you can receive the list of Options to choose from

#2 - 50/50 Tickets:

Sell or Buy a minimum of 75 Tickets : 50/50 Tickets are \$1 each or 15 for \$10 : 75 Tickets = **5 sets of 15 Tickets = \$50**

For every 75 Tickets sold, \$25 earned goes into that Player's account (regardless of if they are sold singly or in sets). You will receive your 50/50 Tickets to sell or buy once the **#1 - Raffle** has been turned in. You are encouraged to sell more than the 75 Tickets. You can request more immediately or as you sell out since 50/50 Tickets are "Earned based on what you Sell".

Deadline: Friday, March 7th sell or buy your minimum 75 50/50 Tickets, **Please have Stubs in numerical order when turning them in.**

There is **no guarantee** what you will earn from the Auction portion since the total raised is split amongst those participating. Last year there were 14 Players participating and each one earned about \$350 from the Auction, considering they either did the 6 Donation Items (totaling \$100) or paid the \$100 Cash option, that is a nice return.

New Event : High School Team Spring Training trip, Coach Neibauer needs 12-14 eligible players to make this trip possible in late March.

The cost per player is about \$1,000 - Families may pay themselves and/or use Player funds. To help Players earn more funds, we are looking to add at least one more Fundraising Event, such as a Bingo, prior to the Spring Auction. I am willing to handle/help or someone else is welcome to volunteer to handle this new event, profits would be divided amongst those participating.

If you do **not** follow the requirements, then you will **not** be eligible to earn any Player funds. If you do not follow the deadlines, then you might not be allowed to participate in future fundraising events. **If you have any questions, please contact me.**

Sincerely,

Christina Conners

Christina Conners
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 cmconners_0422@yahoo.com
EHS Lady Royals Softball Program
 Fundraising Event Coordinator

Please contact Christina if you have any questions about these Events.

Please contact your daughter's Head Coach regarding Practices or Games.

You may find more information about Lady Royals Softball Program at:
www.ErieRoyalsSoftball.org

Please join our pages on **FaceBook:**
 Lady Royals Softball Fundraising & Erie Royals Softball
 Players & Parents may also join our Private FB page: **Lady Royals Softball Program**